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Private Equity Recruitment Organises a Charity Quiz to Raise Funds for the Private Equity Foundation

Private Equity Recruitment, the leading recruitment firm for the private equity and venture capital sectors has launched the **PER 2010 Crystal Ball Charity Quiz** to raise funds and awareness for the Private Equity Foundation (PEF).

The Private Equity Foundation (PEF) is a leading venture philanthropy fund which works with carefully selected charities to empower young people to reach their full potential. Its investments address the NEET (young people not in education, employment or training) issue and include not just money but also pro bono expertise from the private equity community.

This is a chance to make a contribution to the PEF and enjoy forecasting some of 2010's greatest upcoming events. The quiz has 14 questions across a variety of topics such as economy, private equity and venture capital, sports and entertainment.

Here is a sample of the quiz questions

- What will the Eurozone base rate be at the close of the year?
- Who will win the US Open Golf Championship?
- What will the size of the largest reported buy-out in Europe during 2010 be?
- Which country will win Eurovision in 2010?

Shaks Ghosh, Chief Executive of the Private Equity Foundation, said: *"Whatever else 2010 brings, unfortunately life is likely to remain a challenge for the 15% of 16 to 24 year olds currently out of work, education or training in England alone. Getting a foot on the ladder can be tough with a first class education and secure family background but imagine how difficult it becomes if you lack basic skills, constant job refusals have knocked any confidence and your home life is chaotic. However, I foresee a glimmer of hope - some of the most disadvantaged young people in the UK and Europe will be the real winners from the 2010 Crystal Ball Charity Quiz. On their behalf I would like to sincerely thank both Private Equity Recruitment and all those who take part. Each donation will help the Private Equity Foundation to turn around more young lives."*

Gail McManus, Managing Director of Private Equity Recruitment said: *"We're pleased to continue to support the Private Equity Foundation. Our aim is for people to enjoy predicting the outcome of some of the year's leading economic and private equity indicators whilst supporting a worthy cause."*

All proceeds made through the quiz will go to the PEF charity. The web address to donate money and take part in the quiz is www.justgiving.com/perecruit. All donations can be made anonymously.

Entries will close on 28th May 2010. The winner will be announced on 31st January 2011 and they will receive a £100 voucher for lunch at a restaurant of their choice.

An interim winner will also be announced on 15th August 2010 and will receive a bottle of champagne.

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Notes to editors:

Private Equity Recruitment Ltd has been a specialist in the sector since 1998. It places over 100 private equity investment professionals a year from Analyst to Partner across the UK and continental Europe. The consultant team at Private Equity Recruitment has a deep understanding of venture capital and private equity and is comprised primarily of former investors and finance professionals who understand their clients' needs. www.perecruit.com www.blog.perecruit.com

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